

Oil and Gas in the Green Economy

Group 3

Driving Forces

- Technology
(internal)
- Profitability
- External pressure
(external)
 - NGO pressure
 - Population growth
 - Government attitude
 - Subsidies/taxes
- Energy availability
(external)

(improbable)

Oil and gas (without co2 filtering)
Renewable energy
Stable prices
Climate change

Technology +
Energica

Focus on new technology
Switch to renewable energy (zero emissions)
(Reduced use of oil and gas with full CO2 capture)
Increased consumption

External pressure -

Hell in a Prada bag

High energy prices
Climate change – Food shortage
No alternative energy

External pressure +

High energy prices
Lower consumption
Government ownership
Climate change

Technology -